



Mara Jevera Fulmer

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Education

Master of Fine Arts – Graphic Design • May 2005, 4.0 gpa, Phi Kappa Phi

Department of Art & Art History, College of Arts & Letters, Michigan State University, East Lansing, Michigan

Focus on cross-cultural issues in design and visual communication. MFA Thesis Exhibition titled: “Se(a) Crossings: Time in the midst of the pressures of chaos” – multi-channel video/audio and mixed media installation.

Major Advisors: Michael Fanizza, Professor, and Joseph Kuszai, Professor.

MSU Fellowships included:

- Graduate Research Fund Fellowship, Spring 2005
- SCRAM – Research Abroad Scholarship, Summer 2004
- Retention Fellowship Grant, Spring 2004
- Summer Acceleration Fellowship, Summer 2003
- Faculty Innovation Award, 2002-2003
- Research Fellowship Grant, Fall 2002, College of Arts & Letters
- Conference Presentation Grant, Fall 2002, Council of Graduate Students
- Research Fellowship Grant, Fall 2002, ALANA

Master of Arts in Advertising Design • August 1996

School of Visual Arts/Newhouse School of Communications, Syracuse University, Syracuse, New York

Final thesis subject: “Symbols & Patterns of Grassroots Culture in the Fiji Islands,” a cross-cultural visual communications reference.

- University College Grant recipient.

Bachelor of Arts in Fine Arts and Journalism • May 1982

University at Albany, State University of New York (SUNYA), Albany, New York

Concentrations in Photography and Commercial Art (the latter via cross-registration at Russell Sage Evening Division and Junior College of Albany). Second Field in Journalism. Graduated cum laude.

- Regents Scholarship recipient.

Employment History

Associate Professor/Program Developer–Coordinator in Graphic Design • July 1997 to Present

C.S. Mott Community College, Flint, Michigan

Developed and now coordinate degree program leading to Associates in Applied Science in Graphic Design and teach classes in visual communications, illustration, computer graphics, print, web design and animation. Advise students, manage part-time faculty and student assistants. Approximately 150-170 declared student majors. Revised program in June 2002, incorporating new General Education requirements. Developed and manage Graphic Design Mac Lab. Faculty Advisor for Studio 205, student-run Graphic Design Club. Grant recipient for Animating Democracy Initiative leading to online art project on gun violence. Lead overseas college grant-funded cross-cultural arts-focused study tour to Fiji in 1999, 2001 and 2004. Sabbatical Research Award, Winter 2005.

Art Director ~ Senior Graphic Artist/Acting Senior Photographer • September 1991 to July 1997

University Media Centre, The University of the South Pacific (USP), Suva, Fiji Islands

Regional institution of consortium of 12 member island nations in Pacific Basin, multi-cultural, multi-lingual environment. Creative, administrative duties involved maintaining a culturally sensitive balance in the development of strategic marketing pieces and educational support material for the university clients in these third world island nations.

Adjunct Lecturer in Journalism • January 1994 to July 1997

University Media Centre & School of Humanities, USP, Suva, Fiji Islands

Prepared weekly lectures, assignments at the start-up of this new degree program. Later taught portions of each of three levels of Journalism courses including basic news writing, journalism ethics, feature writing and reporting, photojournalism, magazine journalism, public relations, and design techniques in newspaper and magazine layout.

Acting Director • February-March 1994, December 1996-February 1997

University Media Centre, USP, Suva, Fiji Islands

Temporary management of the University Media Centre day-to-day operations including 14 Junior/Intermediate and Senior staff encompassing the Video, Audio, Technical, Access, Graphics and Photography units.

Art Director • January 1987-September 1991

Educational Communications Center (now University Graphics), University at Albany, SUNY, Albany, New York

Part of a creative team for in-house agency serving entire University community in design and production of a variety of printed materials. Worked directly with university clients to develop original creative ideas for sponsor's projects.

Adjunct Professor of Graphic Design • January 1988-August 1989

Russell Sage Evening Division, Junior College of Albany, Albany, New York

Taught various courses in Graphic Design, Illustration, Advertising Design and Computer Graphics.

Design and Production Consultant (Freelance) • March 1986-February 1987

Major Clients: Delmar Publishers, Albany, New York; National Trade Publications, Inc., Latham, New York

Projects included technical training for staff at National Trade, book and cover designs, illustrations, photography.

Magazine Graphics Production Supervisor • September 1983-March 1986

National Trade Publications, Inc., Latham, New York

Supervised production and design staff for the publication of three monthly trade magazines.

Consultancy & Contract Work

Principle Consultant, Looking Glass Design • www.lookinglassdesign.com

Consultancy created for the promotion of design and marketing services specializing in cross-cultural communications in the global community for educational, environmental, governmental and cultural institutions. Special projects include writing and research on design across cultures, and website design for commercial clients and cultural institutions, most recently as a United Nations Online Volunteer (NetAid). Projects include the following URLs:

www.fijimuseum.org.fj

www.plentypearls.com*

www.pacificislandsmuseum.org

www.AccountingForAll.com

www.KeithFulmerWoodworking.com

www.LetoPaving.com*

www.michiganwoodturner.org

www.fijistudytour.org

www.RiverTurnings.com

www.MichaelNagleConsulting.com

www.ringsofinspiration.org

coordinated student designers: www.DisarmingArt.org

*currently offline

In addition, in June/July 2000, I arranged to host online the then-banned University of the South Pacific student newspaper when the university administration violated international free speech initiatives by closing it down during a crisis period of social and political unrest in the Fiji Islands. The URL is: www.lookinglassdesign.com/wansolwara/wansol.html.

List of Selected Clients ~ past and present

- Accounting For All/Jean Paduano-Teal, CPA
- Association for Development Financing Institutions of the Pacific/FDB
- Beachouse Resort (Fiji)
- Delmar Publishers
- Fiji Government
- Fiji National Museum
- Fiji National Disaster Committee
- Fiji Red Cross
- Flint Children's Museum
- French Embassy ~ Fiji
- Kettering University ~ CETL
- Michael Nagle Consulting Group
- Mott Children's Health Center (Flint w/student)
- National Trade Publications
- New York State Museum
- New York State Writer's Institute
- Nokomis Learning Center (Owosso, MI)
- Pacific Islands Museum Association
- Plenty Pearls, St. Croix (USVI)
- South Pacific Action Committee for Human Ecology & Environment
- University Art Museum, SUNYA
- University Foundation, SUNYA
- UN-Dominican Republic
- UN/International Labour Organisation
- UNESCO/Institute for Pacific Studies
- US Embassy ~ Fiji
- Wai-Ni-Mate (traditional medicine)
- World Federation of United Nations Assoc., WFUNA, (NY, NY)
- Worldwide Fund for Nature (World Wildlife Fund – WWF)

OnLine Faculty in Graphic Design, NewGraduate School, Muncie, Indiana • www.newgraduate.org (12/99-8/01)

Hired to produce course content for this online graduate program offering a Masters in E-Commerce. Two 1-credit courses in graphic design for non-designers contracted: EC600 – Intro to Graphic Design, and EC620 – Web Graphics. NewGraduate.org was offline as of August 2001.

Early Employment

- 1982-83 **Graphic Artist/Typesetter, Whitehurst Press, Troy, NY.**
- 1979-1982, **Editorial Clerk/Freelance Writer, Times Union** (Hearst Corp.), Albany, NY.
- 1981-1982 Season, **Public Relations/Promotions, Schenectady Light Opera Company, Schenectady, NY.**
- 1978-1979, **Junior Reporter, Times Record, Troy, NY.**
- 1977-1986, **Violin Teacher/Private Instructor, Clifton Park, NY**

Exhibitions, Awards & Honors

In Progress:

“**Telling My Story**”, Curator, Exhibition Design and Promotional Design, Wayne State University, collaborative project with Dr. David Moxley and Dr. Olivia Washington, for bringing the journey of recovery from homelessness to the public forum.

“**Rings of Inspiration**”, Curator and Promotional Design, Studio 23, Bay City, collaborative project that will lead to a juried exhibition of works by woodturning artists from around Michigan.

Recent & Previous work:

MFA Artists Thesis Exhibition – Kresge Art Museum, MSU, March-April 2005, exhibited as one of six MFA candidates. Multi-channel video/audio and mixed media installation, titled: “*Se(a) Crossings: Time in the midst of the pressures of chaos.*”

“**mich-art@cmu.wmu.msu**”, MSU Law School, February-April 2005, and Hankins Gallery, East Lansing, two pieces from Urban Extraction Series, juried exhibition.

“**Volume II**”, September-October 2004, Gallery 114, Kresge Arts Center, Michigan State University, new/returning studio art graduates group exhibition.

“**An Open Book**”, April 2004, Gallery West, Cuyahoga Community College, Cleveland, Ohio, juried exhibition.

“**11 Artists: 1 1/2 Ideas**”, February 2004, Visual Arts & Design Center, Mott Community College, Flint, MI.

“**Myth-Maker: Artist as Storyteller**”, September-November 2003, Baber Gallery, Central Michigan University, invitational exhibition.

“**Fulmer X 2**”, June 2003, Left Bank Gallery, Flint, MI. Two-person show with woodturner husband, Keith.

“**Springfest**” April 2003, Genesys Foundation, Grand Blanc, MI, group exhibition.

“**Consumption**”, January-February 2003, Jane Speaks Gallery, Detroit, MI. Group Exhibition as part of an Art Core project to revitalize downtown Detroit.

“**Repeat Offenders**” • August-September 2002, Gallery 114, Kresge Art Center, MSU Art Dept., East Lansing, MI. New/returning studio art graduates group exhibition.

“**Pressing Matters**” **Printmaking Invitational Exhibition** April 2002, Buckham Gallery, Flint, MI. Created 3d mixed media digitally-based artwork.

“**From Flint to Fiji & Return: A Cross-Cultural Response**” • August 2002, Mott C.C. Gallery, Flint, MI

“**Faces of Flint: Art & Design of an American Community College**” • July 2001, Contemporary Art Gallery, Fiji National Museum, Fiji Islands. Curated & exhibited in both of these exhibits with 23 artists from novice to professional as part of a cross-cultural educational study tour.

DisarmingArt.org ~ Launched June 1, 2001

Funded by a grant from the C.S. Mott Foundation and Ford

Foundation under the Animating Democracy Initiative. Coordinated multi-media project featuring MCC students created artwork addressing issues of violence in their communities.

SpringFest 2001, May 2001 • Grand Blanc Arts Council, Genesys Hospital, Grand Blanc, MI,

Art Michigan 2000 • Juried All Media Competition October 2000, Lansing Art Gallery, Lansing, MI
Digital Collage: “From Fiji to Flint.”

Solo Show • Images: Transitions & Passages – April 2000. Mott C.C. Gallery, Flint, MI, Digital Collages. Slide lecture presentation. Online show can be viewed at: www.lookinglassdesign.com

Bronze Award – 1998 • Lunar Graphics • Given for design of Fiji Museum website. www.fijimuseum.org.fj

Alexander Turnbull Library • National Library of New Zealand Pacific Collection. Design work of my own and my staff from years 1991-96 in library's Pacific Collection.

First Place, Professional Category –1993, South Pacific Environmental Photography Competition sponsored by SPACHEE, Suva, Fiji Islands.

Painting Exhibition, Fiji Arts Club, Spring 1994, National Art Exhibition • Fiji Arts Council, Fall 1993, Fall 1996. Two national art exhibitions resulting in sales to collectors from Japan and USA.

Certificate of Merit, Cross Pointe Paper Mills –1991
“Freud/Gould Benefit.”

Certificate of Merit, Mohawk Paper Mills – 1990
“Dare to Dream” poster.

Third Place Award, International Gallery of Superb Printing – 1989, “Citizen Laureate 1988” project.

Award for Graphic Excellence – 1989
Nekoosa Paper Mills for “Mathematics” poster.

First Place Award, International Gallery of Superb Printing – 1988, “Citizen Laureate 1987” project.

Award for Excellence, Georgia-Pacific Corp – 1988
“Citizen Laureate 1987” project.

XEROX Ventura “Design for Excellence ‘88”
“Commercial Lending Brochure”, Third Place in category: Brochures & Marketing Materials. Featured in “How-to” book on Ventura Publisher, 1988.

“**In the Eyes of Children**”, Juried Photography Exhibit, Albany, NY, May-June 1987. Sponsor: Capital Women’s Charity Foundation. Three photographs in show.

5th Annual Photography Regional Juried Photography Exhibit, Troy, NY, 1983. Sponsor: Rensselaer County Council on the Arts.

“**Experience Alive the 80s Arts**”, University at Albany, SUNY, February 1982 • Non-Silver Photographs.

Fine Arts Gallery Photography Exhibit • University at Albany, SUNY, Spring 1982 • Senior art students exhibition.

Monetary Grants, Scholarships, and other Special Funding

- Graduate Research Fund Fellowship, Spring 2005, Michigan State University
- SCRAM – Research Abroad Scholarship, Summer 2004, Michigan State University
- Retention Fellowship Grant, Spring 2004, Michigan State University
- Professional Development Assistance (for graduate study), Fall '02, Spring '03, Fall '03, Spring '04, Mott Community College
- Summer Acceleration Fellowship, Summer 2003, Michigan State University
- Faculty Innovation Award, 2002-2003, Mott Community College
- Research Fellowship Grant, Fall 2002, College of Arts & Letters, Michigan State University
- Conference Presentation Grant, Fall 2002, Council of Graduate Students, Michigan State University
- Research Fellowship Grant, Fall 2002, ALANA, Michigan State University
- Perkins Program Development Funding, Spring 2002, Mott Community College
- Animating Democracy Grant, May/June 2001, C.S. Mott Foundation and the Ford Foundation
- Campus Life Enrichment Fund, July 2001, June 2004, Mott Community College, for Fiji Study Tour
- Foundation for Mott Community College, July 2001, June 2004, for Fiji Study Tour
- University College Grant, 1994-1996, Syracuse University
- New York State Regents Scholarship, 1979-1982, University at Albany, SUNY

Publications, Papers & Presentations

“Wizdom vs. Slick: A journey into madness, a journal into sadness”, Spring 2004, 100+ page illustrated artist’s book that highlights the voices of alienated youth with the works of a graffiti artist in Flint. (*Currently limited edition artist’s book.*)

“Crossing Cultures: A Guide for Fiji Study Tour Participants”, Spring 2004, 100+ page illustrated guidebook created to prepare student participants in making the journey across cultures. (*Self-published with assistance from Mott Community College.*)

“Read-Think-Stand”, Spring 2004, a 16+ page illustrated artist’s book, a visual dialogue on unrest in paradise. (*Currently a self-published limited edition artist’s book. Planned for wider publication through the Oceania Centre for Arts & Culture, The University of the South Pacific, Fiji.*)

“Foreign No More: A Community College Group’s Voyage of Discovery of Citizenship in a Global Village”
25-min original video, October 2002, presented at two conferences including Association for Integrative Studies International Conference, Oct. 2002 with accompanying paper published by AIS; and at Midwest Institute of International & Intercultural Education, April 2003. Website supporting research – www.fjistudytour.org.

“A Short Take On: The Arts as Humanities”
The Community College Enterprise, May 2002, p. 11-15
Opinion article examining how college participation in the Arts contributes to our understanding of Humanity.

“A Multi-Cultural Overseas Study Tour”
Multimedia presentation on 1999 Fiji Study Tour. Conference for Mid-West Institute for International & Intercultural Education, April 2001, Kalamazoo, MI.

“Applying Cross-Cultural themes in MCC’s Graphic Design Degree Program”, Conference Presentation for Mid-West Institute for International & Intercultural Education, April 1999, Kalamazoo, MI.

“Visual Language: A 19th Century Example”
Domodomo, Vol 10, No 2, 1997, p. 25-27. Scholarly Journal of the Fiji Museum, Suva, Fiji.

“First Person Online”, Sept. 28, 1998. Chronicle for Higher Education website. Online short article on personal experience in global jobhunting. chronicle.com/jobs/archive/fp/12.htm

“Designs of a Contemporary Fijian Potter”
Time Connections, January 1997, p. 2-3, Quarterly, Friends Society of the Fiji Museum.

“Symbols & Patterns of Grassroots Culture in the Fiji Islands”, 286 pp, unpublished. Copies in select Library collections. Cross-cultural visual communications reference. MA thesis presented to Syracuse University, Aug. 1996, reformatted for self-publication, June 2001.

“What is the Museum’s Design Plan All About?”
Time Connections, Jan. 1996, p. 2, Fiji Museum

“Visual Communication & Cultural Context”
Distance Education: Crossing Frontiers, 1995, p. 358-365, ODLAA, and Central Queensland University, Australia. Presented paper and pre-conference workshop in Port Vila, Vanuatu.

“Fiji Museum Design Plan” • Fiji Museum, October 1995

“Graphics in Paradise”, now self-published, Aug. 1995

“Patterns of the Ancients: Fijian Tapa Cloth, A Traditional Art Form meets 20th Century Economics”
now self-published, 1994

Professional Memberships (past & present)

- American Institute of Graphics Arts, faculty member
- Association for Integrative Studies, member and presenter.
- Mid-West Institute for International & Intercultural Education
- College Art Association, member and presenter.
- Michigan Education Association/NEA, voting member.
- Grand Blanc Arts Council, member and exhibiting artist.
- Pacific Islands Regional Association of Distance Educators (Fiji, 1995-97)
- Pacific Islands News Assoc.(Fiji, 1993-97)
- American Women's Assoc.(Fiji, 1991-97)
- University & College Designers Assoc., (1987-91)
- SUNY Council for University Advancement and Development (1987-1991)

Community Service & Committee Work

- **Flint North Central Community Outreach Partnership**, Fall 2004 to present, 3-year HUD-funded program, Web Taskforce co-chair and creative projects advisor.
- **4-H Grand Blanc**, Visual Arts & Media Workshops for K-5, Spring 2005
- **United Nations Online Volunteer (NetAid)**, January 2003 to present, graphic design and cross-cultural communications consulting.
- **Technology/Design Media Workshop**, training program for Genesee Area Skill Center, GISD, graphic design faculty, Summer 2004.
- **75th Anniv. Program Design**, Temple Beth El, Sept. 2002.
- **Juror for Student Art Show**, Grand Blanc Arts Council, May 2002, 2003.
- **Member - Board of Directors**, Jewish Community Services October 2001 to present.
- **Computing Across Curriculum Ad Hoc Committee**, Mott CC, 2001-2002.
- **Fashion Show Breast Cancer Fundraiser** • Grand Blanc Middle School, Production Advisor, February 2000.
- **Juror for Student Art Show**, Genesee Area Skill Center, GISD, Spring 1999.
- **North Central Assoc./MCC Self-Study Steering Committee**, Format Team Co-Chair, May 1998-99.
- **Faculty Advisor, Graphic Arts Club/Studio 205**, MCC, Oct. 1997-Sept. 2002, special projects advisor since then.
- **Communications Technology Degree Program Development Committee**, MCC, Fall 1997.
- **Republic of Fiji 25th Anniversary of Independence Promotions Committee**, Fiji Government, 1995.
- **USP 25th Anniversary Media Sub-Committee**, 1993.
- **Fiji Red Cross Society Fundraising Committee**, 1993.
- **Fiji Disaster Management Media Sub-Committee**, 1992.
- **Co-Chairman/Secretary, Board of Directors**, Pacific Harbour International School, Pacific Harbour, Fiji Islands, 1993-1995.
- **Graphics Standards Committee**, University at Albany, SUNY, 1990-1991.
- **Adirondack Exhibit & Matthew Bender Benefit**, New York State Museum, 1990.
- **New York State Upstate Women Artists Exhibit**, New York State Museum, 1989.
- **Women's Concerns Committee**, University at Albany, SUNY, 1987-1989.

Conferences

- **Tippling to Cool**, *Cool Cities Conference*, December 2004, Lansing, MI
- **AIGA Future First Conference**, October 2004, Chicago, IL
- **Midwest Institute of International & Intercultural Education**, April 2003, Lorain CC, Cleveland, OH.
- **The Liberating Arts: Global Connections and Challenges**, Association for Integrative Studies, Oct. 2002, hosted by Drury University, Springfield, MO.
- **Midwest Institute of International & Intercultural Education**, April 1999, 2001, Kalamazoo CC, Kalamazoo, MI.
- **International Design Conference in Aspen**, June 1999, Aspen, CO, theme: "*The Mouse, The House, and the City.*"
- **Visualizing Creativity**, November 1997, National Endowment for the Humanities, University of California/Santa Barbara.
- **Crossing Frontiers - Conference on Distance Education**, September 1995, Port Vila, Vanuatu, Central Queensland University, The University of the South Pacific, co-sponsors.
- **Pacific Islands News Association**, Suva, Fiji, July 1993
- **Graphics '90 Conference**, NY, NY, November 1990.
- **Folio Seminar**, NY, NY, May 1985. Magazine production.

Additional Studies & Interests

- **FCP101 – Final Cut Pro Apple Certification Course**, February 2005, Media Power/Specs-Howard, Southfield, MI
- **Flash 5.0 and Dreamweaver 4.0**, May 2002, Rockhurst University Seminars, Akron, Ohio.
- **Introduction to Cultural Anthropology**, (ANP-212), 3 cr., Fall 2001, Mott Community College, Flint, MI
- **Fijian Language Course**, November 1992, US Peace Corps, Suva, Fiji Islands
- **Advanced Open Water Scuba Diving Course**, Scubahire, Lami, Fiji Islands, December 1991
- **Oil Painting Techniques**, University at Albany, SUNY, Albany, NY, Spring 1987, Langdon Quinn, visiting professor from Cornell University.
- **Violin & Music Appreciation**, Upstate New York Region 1970 to 1982, Private study and orchestras.